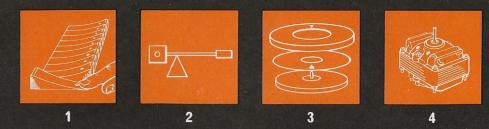




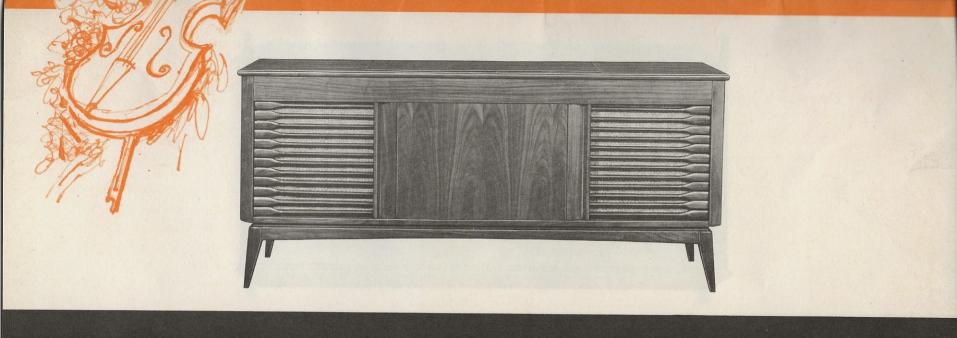
1 At the touch of a finger the bank of illuminated pushbutton functions instantly brings to life all the magnificence of the Marconi solid state sound system.

A quality stereophonic instrument deserves only the finest record changer available, in order that utmost listening pleasure be obtained. The unit should be completely automatic, yet give your records the same care as you would obtain with a separate turntable and arm. Therefore, Marconi looked to the world famous name of Garrard when selecting the Type "A" automatic changer.





- 2 Now, for the first time a dynamically balanced tone arm, on an automatic unit. An adjustable counterweight assures perfect balance, while a tracking scale on the tone arm allows perfect tracking even if the record is warped or the player tilted.
- 3 The weighted, balanced and polished cast turntable assures silent on-speed running. The exclusive sandwich design is actually two turntables balanced together, effectively damping out noise and vibration.
- 4 A new four pole shaded motor is completely shielded top and bottom, while shock mounts of special design isolate the entire motor assembly for vibration free performance. This means true pitch, with no flutter, wow, or hum.

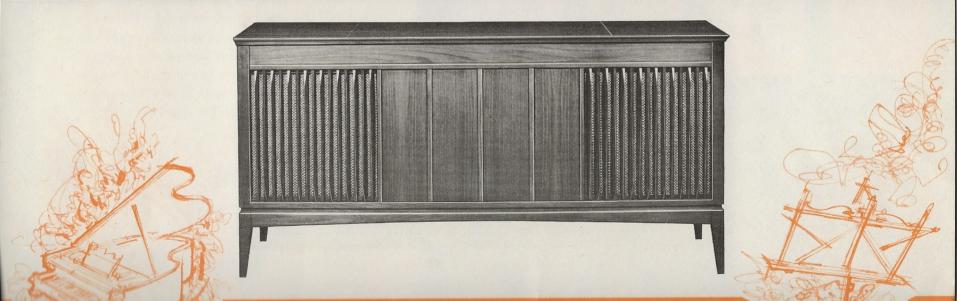


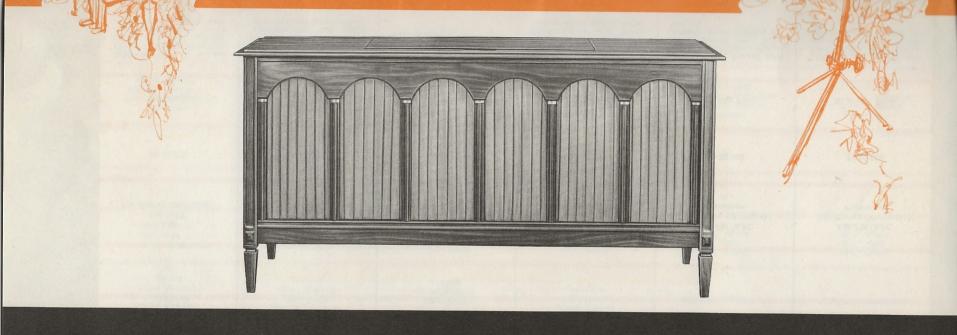
Award Model 3603 — THE ROYAL CANADIAN MARK I — A magnificently crafted contemporary cabinet in solid wood veneers of Walnut, Mahogany, or Oiled Walnut, the Mark I exemplifies the beautiful furniture craftsmanship and superior performance that are built into every Marconi stereo. This, the finest of the Marconi line, features completely solid state sound. The transformer powered chassis has 29 transistors and 15 diodes, an AM-FM AFC radio with FM stereo (Multiplex) and stereophonic phonograph with variable reluctance input, frequency response of 20-20000 CPS, and a peak music power output of 100 watts. Famed Garrard professional type A automatic stereo changer has 4 lb. die cast turntable, and a power memory system which automatically shuts off set's power after last record. Speaker complement consists of two 12" reflex woofers, two 4" closed basket midrange, and two 4" closed basket tweeters mounted in base reflex enclosures. Illuminated stereo balance indicators allow you to visually observe proper balance. A truly magnificent example of stereo perfection!



Award Model 3602 — THE ROYAL CANADIAN MARK II — The gracious styling and eye pleasing symmetry of this handsome contemporary cabinet make it a fitting enclosure for the outstanding stereo system it contains. Solid state transformer powered chassis has 29 transistors and 15 diodes, AM-FM AFC radio with FM stereo (Multiplex) and stereophonic phonograph, frequency response of 20-20000 CPS and peak music power output of 70 watts. Two 12" reflex woofers, two 4" closed basket mid range, and two 4" closed basket tweeters mounted in base reflex enclosures give you sound duplication of concert hall clarity. Famed Garrard professional type A 4-speed automatic stereo changer has 4 lb. die cast turntable, and power memory system (see Model 4603). Illuminated stereo balance indicator is also a feature. Cabinet in solid wood veneers in Walnut, Mahogany, or Oiled Walnut finish.







Award Model 3601—THE ROYAL CANADIAN MARK III—Regal indeed is this elegant Italian Provincial styled console with delicately pleated grill cloth. Its completely solid state sound system features a transformer powered chassis with 29 transistors and 15 diodes, AM-FM AFC radio with FM stereo (Multiplex) and stereo phonograph. Frequency response is 20-20000 CPS . . . peak power output 40 watts. Garrard AT5 4-speed automatic stereo changer and a speaker complement of two 12" reflex woofers, two 4" closed basket mid range, and two 4" closed basket tweeters provide you with the ultimate in stereo listening pleasure. This set also features an illuminated stereo balance indicator. In solid wood veneers in finishes of Walnut, Mahogany, or Oil Walnut, this set is truly an instrument of outstanding beauty as well as performance.

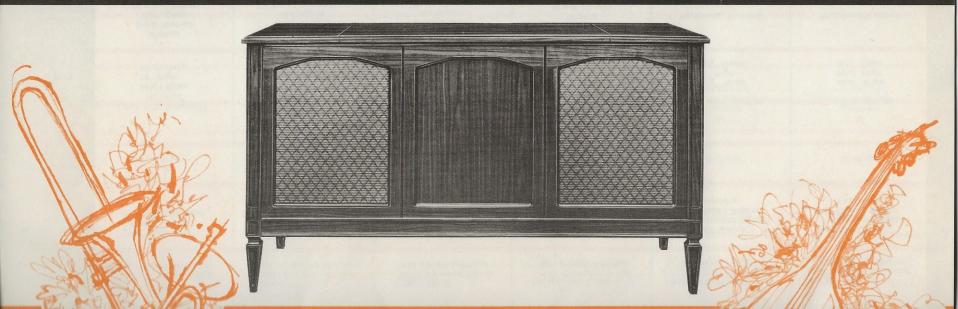


Model	3603	3602	3601	3519	3508 *3508 _M	3507 *3507 _M
Tube & Diode Functions	29 trans. 15 diode	29 trans. 15 diode	29 trans. 15 diode	21 tube 9 diode	14 tube 5 diode	14 tube 5 diode
Power Transformer	~	√	√	V	V	V
Tuners	AM FM/AFC FM Stereo (Multiplex)	AM FM/AFC FM Stereo (Multiplex)	AM FM/AFC FM Stereo (Multiplex)	AM FM/AFC FM Stereo (Multiplex)	AM-FM/AFC FM Stereo (Multiplex) Provision	AM-FM/AFC FM Stereo (Multiplex) Provision
Frequency Response (C.P.S.)	20-20,000	20-20,000	20-20,000	20-20,000	20-20,000	20-20,000
Music Power Output	100 Watts	70 Watts	40 Watts	80 Watts Peak	30 Watts Peak	30 Watts Peak
Changer Type and Features	GARRARD TYPE A 4-speed automatic professional type changer. 4 lb. cast turntable. Counterbalanced arm. Stylus pressure adjust, leveling device.	GARRARD TYPE A 4-speed automatic professional type changer, 4 lb. cast turntable. Counterbalanced arm. Stylus pressure adjust, leveling device.	GARRARD "AT5" 4-speed auto- matic changer.	GARRARD TYPE A 4-speed automatic professional type changer. 4 lb. cast turnable. Counterbalanced arm. Stylus pressure adjust. leveling device.	GARRARD AT6 4-speed auto- matic studio type changer counterbalanced arm. Stylus pressure adjust. levelling de- vice.	GARRARD AT6 4-speed automatic studio type changer counterbalanced arm. Stylus pressure adjust. levelling device.

Cartridge Type & Features	Magnetic .0007 Diamond Stylus .003 Sapphire Stylus	Astatic 135 D .0007 Diamond Stylus .003 Sapphire Stylus	Astatic 135 D .0007 Diamond Stylus .003 Sapphire Stylus	Astatic 17D Ceramic .0007 Diamond Stylus .003 Sapphire Stylus	Astatic 133 Cramic .0007 Diamond Stylus .003 Sapphire Stylus	Astatic 133 Ceramic .0007 Diamond Stylus .003 Sapphire Stylus
Speaker Complement	2-12" Bass Ref. 2-4" Mid-Range 2-4" Closed Basket Tweeters	2-12" Bass Ref. 2-4" Mid-Range 2-4" Closed Basket Tweeters	2-12" Bass Ref. 2-4" Mid-Range 2-4" Closed Basket Tweeters	2-12" Ceramic Woofers 2-5" Mid-Range 2-4" Closed Basket Tweeters	2-8" 8500 Gauss Extended Range 2-4" Closed Basket Tweeters	2-8" 8500 Gauss Extended Range 2-4" Closed Basket Tweeters
Remote Speaker Provision	2	2	2	2	2	2
Record Storage	√	√	V	√	√	~
Cabinet Dimensions	64⅓″ Wide 29″ High 18⅓″ Deep	60″ Wide 29⅓″ High 18″ Deep	56" Wide 28½" High 18½" Deep	53" Wide 28 <u>%</u> " High 17½" Deep	40½″ Wide 30″ High 16⅔″ Deep	40½" Wide 30½" High 16%" Deep
Cabinet Finishes	Walnut Oiled Walnut Mahogany Wood Veneers	Walnut Oiled Walnut Mahogany Wood Veneers	Walnut Oiled Walnut Mahogany Wood Veneers	Grenoble Walnut Wood Veneer	Fruitwood Veneers	Fruitwood Veneers
Additional Features	10 illuminated pushbuttons for: Power/ON/OFF with (Power Memory), stero FM • FM • AM • phono • tape record • scratch filter • external speakers ON/ OFF•internal speakers ON/OFF. Six controls: AM/FM tuning, AFC/ON/OFF/Bass, treble, vo- lume, balance. Stereo balance indicators, and an AM/FM tun- ing meter for accurate tuning.	6 illuminated pushbuttons for: ON/OFF, stereo FM ∈ FM ∈ AM ∈ phono • tape record. 6 controls: AM-FM tuning, AFC/ON/OFF, bass, tuble, volume, balance. Stereo balance indicators and an AM/FM tuning meter for accurate tuning.	6 controls: AM/FM tuning, function (FM stereo ⊕ FM ⊕ FM/AFC ⊕ AM ⊕ phono ⊕ tape), balance, ON/OFF, volume, treble, bass. Automatic FM stereo monitor and illuminated Stereo balance indicator.	Illuminated function panel with stereo balance indicators and automatic FM stereo monitor, 6 controls: AM/FM tuning, function (FM stereo-FM-FM/AFC-AM-phono-tape), balance, volume, treble, ON/OFF/Bass. Power memory system.	Illuminated slide-rule dial. 6 controls: AM/FM tuning, function (FM stereo-FM-FM/AFC-AM-phono-tape), balance, volume, treble, ON/OFF/Bass. Power memory system.	Illuminated slide-rule dial. 6 controls: AM/FM tuning, function (FM stereo-FM-FM/AFC-AM-phono-tape), balance, volume, treble, ON/OFF/Bass. Power memory system.

With this elegant Italian provincial design, Marconi creates a distinguished and graceful atmosphere for stereophonic listening. The 21-tube 9-diode function transformer powered chassis delivers 80-watts of peak music power with a frequency response of 20-20,000 C.P.S. The 3519 has a Garrard type "A" changer and six acoustically matched speakers. There's a stereo balance indicator and illuminated function panel. An automatic stereo monitor assures precision tuning-in of FM/AFC stereo (multiplex broadcasts). The cabinet comes in a rich solid wood veneered Grenoble Walnut finish.







The gracious old world charm of French Provincial styling is brought vividly to life in the Model 3508. 14-tube and 5-diode function transformer powered FM/AFC radio with FM stereo (multiplex) provision. *Model 3508M with built-in FM stereo (multiplex). The stereophonic phonograph has a peak music power output of 30-watts and a frequency response of 20-20,000 C.P.S. A Garrard AT6 changer and four acoustically spaced speakers combine to give you maximum listening enjoyment. Rich fruit wood veneers lend added warmth to the delicate cabinetry.



Rustic loveliness in Early American cabinetry further increases Marconi's wide range of furniture styles. Model 3507 has an FM / AFC radio with FM stereo (multiplex) provision, while Model 3507M comes complete with FM stereo (multiplex). Both sets feature a 14-tube 5-diode function transformer powered chassis with a peak music power output of 30-watts and a frequency response of 20-20,000 CPS. Faultless reproduction is assured with the Garrard AT6 changer and four acoustically spaced extended range speakers. Solid fruit-wood veneers enhance the colonial styling of the cabinet.







'Marconi's' achievements span time and space. Founded in 1902 with just a few radio pioneers trained by the great Marconi himself, the company has a score of 'firsts' to its credit including the first radio broadcasting in North America and the first mobile radio equipment for police cars, taxis and truck fleets.

From one small wireless building at Table Head, Nova Scotia, CMC has spread its activities throughout the North American Continent . . . northward to the Arctic . . . across the seas and over continents with marine and microwave communications. Today, representatives sell and service Marconi equipment in 33 countries throughout the world.

Marconi has made dramatic contributions to the continent's defence with the design and development of important equipment for the Canadian Air Defence system. In Montreal, CMC operates its own radio and TV stations.

Electronics progress under the Marconi name is still a vital and imaginative thing. For example, many international air-lines, such carriers as Pan-American, KLM, CPA and Air France, as well as the USAF and RCAF fly true-to-course because of Canadian Marconi Company Airborne Doppler Navigation Systems. This tradition of being first has been accompanied in all Marconi developments by an engineering credo of being best.





CANADIAN MARCONI COMPANY (U.S.A.,) INC. 100 NORTH MOHAWK STREET, COHOES, N.Y.